



WLUK
787 Lombard Ave
Green Bay, WI 54304

Strother Nuckels Strategies
2400 Laramie Trail
Austin, TX 78745

Contract # 2663383

Schedule Dates 10/18/16-10/24/16
Advertiser Prosperity for Everyday People (112579)
Agency Strother Nuckels Strategies (17755)
Product POLITICAL ISSUE (ns) (1187)
Brand 125/123/1009 (870154)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Meenah, Hulsen,
Phone/Fax /
CPE 125/123/1009
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments PROSPERITY FOR EVERY CHRISTIAN CAMBERO
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 10/17/16
Last Modified
Entered By Elizabeth Bragstad
CO-OP No
Headline # ECR2531509
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,975.00
Net Total \$22,525.00
Sales Tax

Green Bay (WLUK)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 19
Rate \$26,500.00
\$26,500.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / News	10/18/16-10/18/16	1	:30	8A- News-Good Day Wisconsin 8a			1						1	\$1,500.00	\$1,500.00	Green Bay (WLUK)	NEWS	10/17/16
Est 2.0	Unapproved (NewL) on credit hold / News	10/19/16-10/19/16	1	:30	8A- News-Good Day Wisconsin 8a				1					1	\$1,500.00	\$1,500.00	Green Bay (WLUK)	NEWS	10/17/16
Est 3.0	Unapproved (NewL) on credit hold / News	10/20/16-10/20/16	1	:30	8A- News-Good Day Wisconsin 8a					1				1	\$1,500.00	\$1,500.00	Green Bay (WLUK)	NEWS	10/17/16
Est 4.0	Unapproved (NewL) on credit hold / News	10/21/16-10/21/16	1	:30	8A- News-Good Day Wisconsin 8a						1			1	\$1,500.00	\$1,500.00	Green Bay (WLUK)	NEWS	10/17/16
Est 5.0	Unapproved (NewL) on credit hold / News	10/24/16-10/24/16	1	:30	8A- News-Good Day Wisconsin 8a		1							1	\$1,500.00	\$1,500.00	Green Bay (WLUK)	NEWS	10/17/16
Est 6.0	Unapproved (NewL) on credit hold / News	10/18/16-10/18/16	1	:30	9P- News-FOX 11 News at Nine			1						1	\$1,500.00	\$1,500.00	Green Bay (WLUK)	NEWS	10/17/16
Est 7.0	Unapproved (NewL) on credit hold / News	10/19/16-10/19/16	1	:30	9P- News-FOX 11 News at Nine				1					1	\$1,500.00	\$1,500.00	Green Bay (WLUK)	NEWS	10/17/16
Est 8.0	Unapproved (NewL) on credit hold / News	10/20/16-10/20/16	1	:30	9P- News-FOX 11 News at Nine					1				1	\$1,500.00	\$1,500.00	Green Bay (WLUK)	NEWS	10/17/16
Est 9.0	Unapproved (NewL) on credit hold / News	10/21/16-10/21/16	1	:30	9P- News-FOX 11 News at Nine						1			1	\$1,500.00	\$1,500.00	Green Bay (WLUK)	NEWS	10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

CB

10/17

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WLJK
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Green Bay, WI 54304

Strother Nuckels Strategies
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Austin, TX 78745

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Green Bay (WLJK)

By Broadcast Month	Spots	Rate
Oct 2016	19	\$26,500.00
Grand Total:	19	\$26,500.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 10.0	Unapproved (NewL) on credit hold / News	10/24/16-10/24/16	1	:30	9P- News-FOX 11 News at Nine	1								1	\$1,500.00	\$1,500.00	Green Bay (WLJK)	NEWS	10/17/16
Est 11.0	Unapproved (NewL) on credit hold / News	10/18/16-10/18/16	1	:30	9:30P- News-FOX 11 News at Nine		1							1	\$1,500.00	\$1,500.00	Green Bay (WLJK)	NEWS	10/17/16
Est 12.0	Unapproved (NewL) on credit hold / News	10/19/16-10/19/16	1	:30	9:30P- News-FOX 11 News at Nine			1						1	\$1,500.00	\$1,500.00	Green Bay (WLJK)	NEWS	10/17/16
Est 13.0	Unapproved (NewL) on credit hold / News	10/20/16-10/20/16	1	:30	9:30P- News-FOX 11 News at Nine				1					1	\$1,500.00	\$1,500.00	Green Bay (WLJK)	NEWS	10/17/16
Est 14.0	Unapproved (NewL) on credit hold / News	10/21/16-10/21/16	1	:30	9:30P- News-FOX 11 News at Nine					1				1	\$1,500.00	\$1,500.00	Green Bay (WLJK)	NEWS	10/17/16
Est 15.0	Unapproved (NewL) on credit hold / News	10/24/16-10/24/16	1	:30	9:30P- News-FOX 11 News at Nine	1								1	\$1,500.00	\$1,500.00	Green Bay (WLJK)	NEWS	10/17/16
Est 16.0	Unapproved (NewL) on credit hold / SPOT	10/18/16-10/18/16	1	:30	4:30P- Judge Judy 2		1							1	\$1,000.00	\$1,000.00	Green Bay (WLJK)	JUDGE JUDY	10/17/16
Est 17.0	Unapproved (NewL) on credit hold / SPOT	10/19/16-10/19/16	1	:30	4:30P- Judge Judy 2			1						1	\$1,000.00	\$1,000.00	Green Bay (WLJK)	JUDGE JUDY	10/17/16
Est 18.0	Unapproved (NewL) on credit hold / SPOT	10/20/16-10/20/16	1	:30	4:30P- Judge Judy 2				1					1	\$1,000.00	\$1,000.00	Green Bay (WLJK)	JUDGE JUDY	10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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10/18/16-10/24/16

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Agency

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Product

POLITICAL ISSUE (ns) (1187)

Brand

125/123/1009 (870154)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Meenah, Hulsen,

Phone/Fax

/

CPE

125/123/1009

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

PROSPERITY FOR EVERY CHRISTIAN CAMBERO
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 10/17/16

Last Modified

Entered By

Elizabeth Bragstad

CO-OP

No

Headline #

ECR25331509

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$3,975.00

Net Total

\$22,525.00

Sales Tax

Green Bay (WLWK)		
By Broadcast Month	Spots	Rate
Oct. 2016	19	\$26,500.00
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INCOMPLETE CONTRACT

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Est 19.0	Unapproved (New!) on credit hold / SPOT	10/21/16-10/21/16	1	:30	4:30P- Judge Judy 2						1			1	\$1,000.00	\$1,000.00	Green Bay (WLWK)	JUDGE JUDY	10/17/16
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:		Accepted-Station:		Date:		Comments:											

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WLUK Green Bay, WI	Date: 10-17-16
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I, Strother Nuckels Strategies

do hereby request station time concerning the following issue:

Veterans Care	
---------------	--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Prosperity for Everyday People inc.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--	--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--	--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--	--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Prosperity for Everyday People Inc. PO Box 462, Windsor, WI 53598 (608) 301-5539	
--	--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Anthony Cotton	
----------------	--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/22/16 Ben Neel 512 827 3467
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**
Chris Sauer Chris Sauer ASM
Signature Printed Name Title